

Nº 4.1 | 2020

MAGAZINE



# loom



## NEW YORK. NEW YORK.

Cidade inspiradora  
/ Inspiring city

## DESTAQUES

Fio / Yarn Jaspé Flamé

Fio / Yarn Soft Touch (JFA)

Fio / Yarn 0Twist Lyocell

## GOOD GRAY

O CINZENTO AMIGÁVEL  
O tom predominante que serve  
de equilíbrio para com as outras  
cores. / The predominant tone  
that serves as balance.

LET'S  
TRAVEL FOR  
A CHANGE?

VAMOS VIAJAR  
PARA VARIAR?

A coleção deste ano é  
um convite à aventura.  
/ This year's collection is  
an invitation to adventure.



SPECIAL EDITION

# READY TO TAKE OFF?

## PRONTO PARA DESCOLAR?



almeida

THE HOME OF HOME TEXTILES

Estes são tempos atípicos.

E, por isso mesmo, queremos manter-nos juntos.  
Com a mesma disponibilidade, com o mesmo  
empenho e a mesma vontade de fazer melhor.  
Partilhamos, assim, a Loom - Digital Edition, para  
se manter a par das novidades J.F. Almeida!

These are atypical times. And for that very reason, we want to stay together. With the same availability, with the same commitment and the same desire to do better. We thus share Loom - Digital Edition, to keep up with J.F. Almeida news!

**DESFRETE DA VIAGEM! / ENJOY YOUR TRIP!**

O NOSSO MUNDO



OUR WORLD

# NEW YORK. NEW YORK.

Cidade inspiradora... e à semelhança desta, a coleção define-se ao mesmo tempo como sendo Moderna e Clássica, Tradicional e Contemporânea.  
Good Gray, o tom predominante que serve de equilíbrio para com as outras cores.

Inspiring city... and like this, the collection defines itself at the same time as being Modern and Classic, Traditional and Contemporary.  
Good Gray, the predominant shade that serves as a balance with the other colors.

## A LOOK AT THE WORLD DESIGN AND COMFORT

A coleção deste ano é um convite à aventura... uma viagem por lugares genuinamente inspiradores!

O nosso estilo de vida integra cada vez mais o minimalismo tendo as cores e os materiais usados muita importância para a melhor sensação de conforto... foi neste sentido que estas coleções foram pensadas.

Foram desenvolvidos sete temas: New York, Amazônia (Eco Friendly Collection), Santorini, Nomad, Greatest Adventure (KIDS), Toscana (Table & Kitchen) e Varadero (Beach Towels). Esperamos surpreender!

This year's collection is an invitation to adventure... a journey through genuinely inspiring places!

Our lifestyle increasingly integrates minimalism with the colors and materials used being very important for the best feeling of comfort... it was in this sense that these collections were designed.

Seven themes were developed: Amazonia (Eco Friendly Collection), New York, Santorini, Nomad, Greatest Adventure (KIDS), Toscana (Table & Kitchen) and Varadero (Beach Towels). We hope to surprise!



### DESTAQUES:

- FIO JASpé FLAMé
- FIO SOFT TOUCH (JFA)
- FIO OTWIST LYOCCELL

### HIGHLIGHTS:

- JASpé FLAMé YARN
- SOFT TOUCH YARN
- OTWIST LYOCCELL YARN



**NEW YORK.  
NEW YORK.**

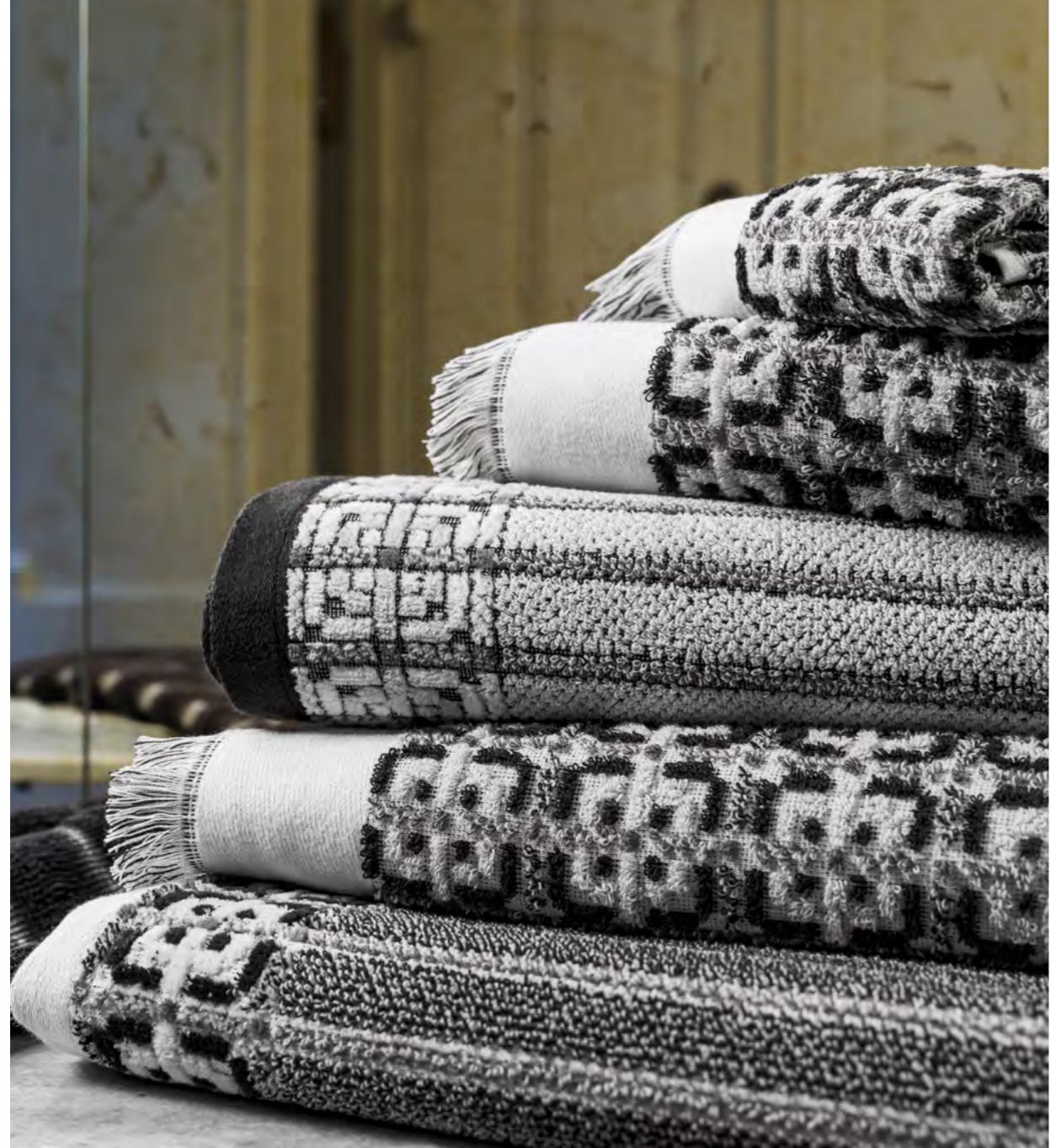
BATH, BED & TABLE



Toalhas jacquard 100% algodão - Jaspé Flamé  
/Jacquard towels 100% cotton - Jaspé Flamé

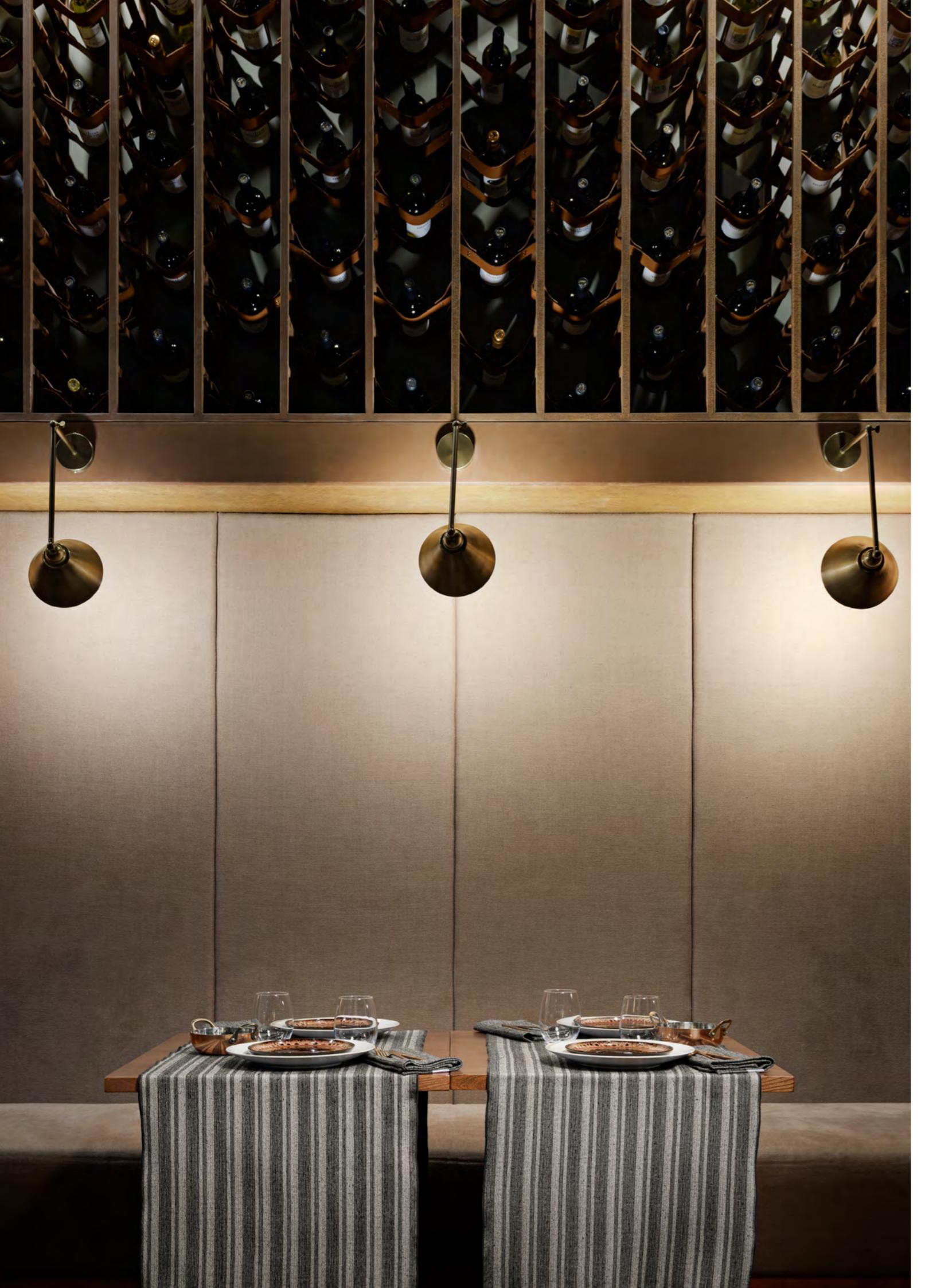






Toalhas jacquard 100% algodão /  
Jacquard towels 100% cotton





Toalha de mesa e guardanapos - 360 JFA Recycled Yarn  
/ Tablecloth and napkins - 360 JFA Recycled Yarn



Toalha jacquard - OTwist Lyocell  
/Jacquard towel - OTwist Lyocell





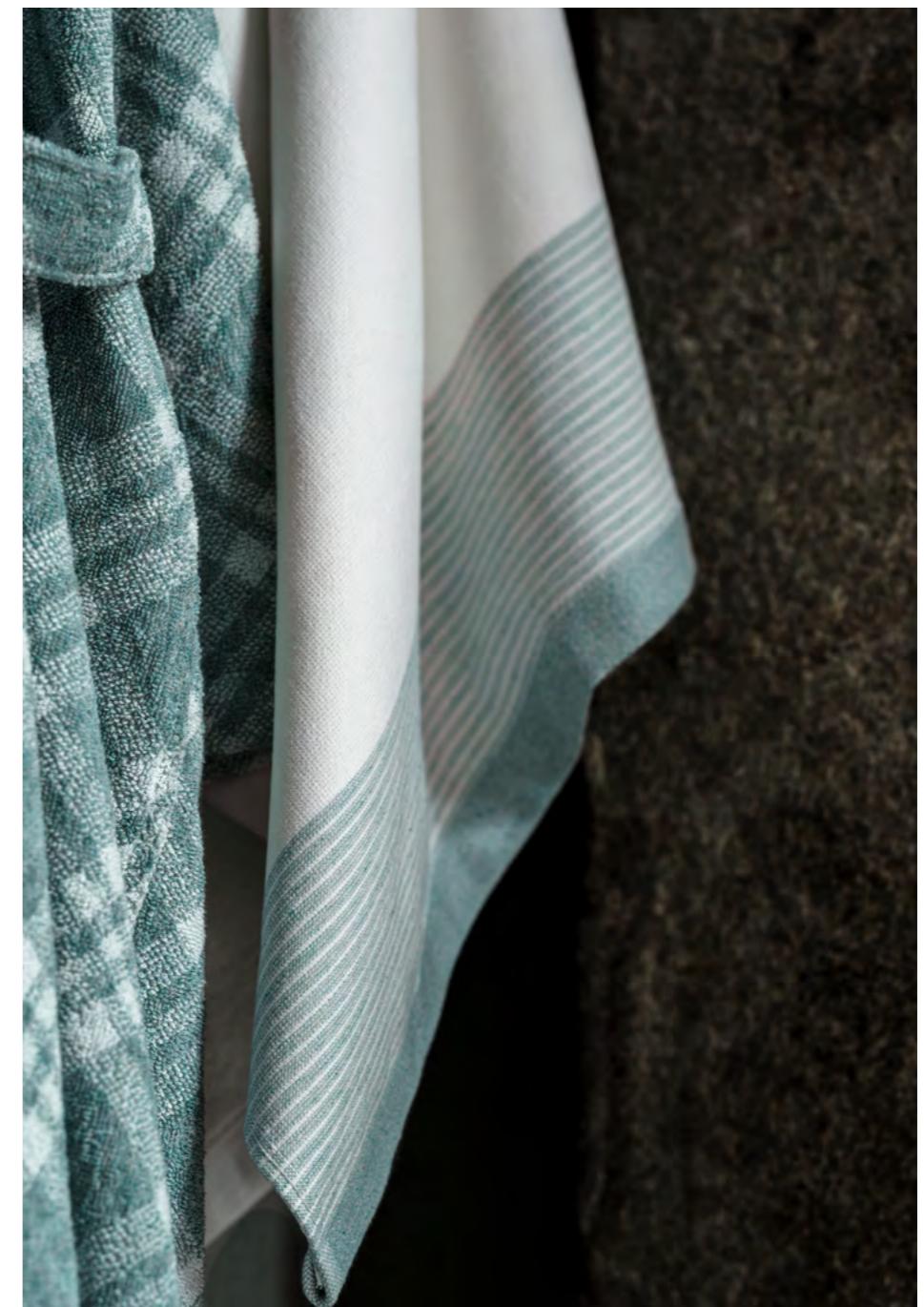


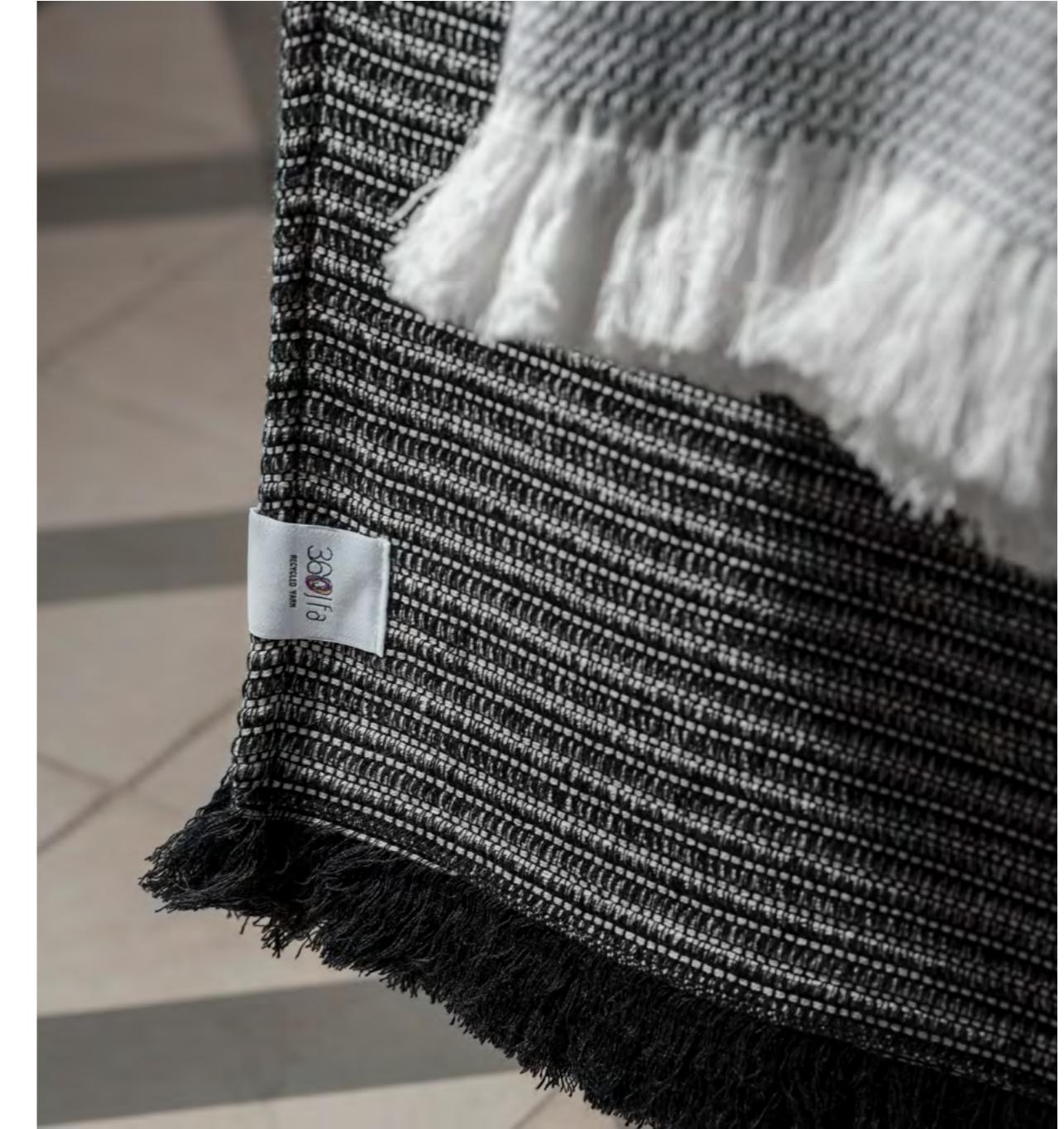
Toalha maquineta 100% algodão - Soft Touch  
/ Plain towel 100% cotton - Soft Touch





Toalha 100% algodão com aplicação 100% linho - Garment Dye  
/ 100% cotton towel with 100% linen application - Garment Dye





Manta - 360 JFA Recycled Yarn  
/ Throw - 360 JFA Recycled Yarn



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